



A content management system (CMS) is a special kind of website, where all the content to be displayed is managed by a database. The CMS provides tools by which you can easily and quickly add, change or remove, all kinds of content (text, images, video etc) without knowing any programming at all. In addition, the CMS will manage the life cycle of the content pages, allowing them to appear or be removed on preset dates and times.



ARES SMALL BUSINESS CMS
Limited Time Offer - \$13,000 inc GST

Why an ARES Small Business CMS?

Content Management

A content managed solution taking web development beyond HTML and static pages.

Out-of-Box Functionality

A host of out-of-box features to empower your website from the very start.

Iterative Development:

Development in stages so you can have the peace of mind that your website can be enhanced and expanded upon as needs change and budgets permit.

Built In Microsoft .NET Framework

Your website will be built using the Microsoft .NET framework. It allows ARES to design rich and complex websites in a compliant environment. .NET allows cheaper and faster development with fewer ongoing maintenance requirements.

Fresh & Compliant Design

All ARES websites are designed with W3C principles at the front of our minds. This not only makes them more accessible, but also enables better indexing by Search Engines such as Google and Yahoo.

Nine Years Experience

ARES has nine years experience in web development and has seen it all come and go. By keeping up to date with current technology, any website development by ARES builds for the future.

SQL Database

Using a SQL database to store information, ARES websites can be hosted with almost any hosting company within a secure Microsoft system.

Non-Technical Solutions

All ARES Small Business CMS are developed for non-technical authors to administer the website without the need for ARES.

By choosing an ARES small business CMS you are not only getting a fully functioning CMS with a host of powerful built in features, but also an investment in your organisation's future.

Using Iterative Development Methods, ARES can expand and add to your investment when and if you require it. By choosing ARES as your online partner you get the latest technology along with the most common features that modern business requires.

Just some of the features you can expect in your Small Business CMS include:

- A content managed website which allows you to update your own pages using a built in Editor.
- A day of project consulting and scoping to ensure we understand your unique business needs.
- A fresh and unique design which enhances your brand and online presence.
- A Search Engine Optimised website.
- A news module to inform your visitors of changes in your organisation and industry.
- A forum and blog module if requested.
- A photo gallery page to display your products and offering to the world.
- Multiple domain capability so each division of your company can have a separate website for their own customers and clients.
- A user login and registration system allowing you to develop your own CRM database.
- The ability to expand on your website as the need arises.

For further information on ARES services or to arrange a meeting to discuss your online needs, call ARES on 1300 762 912 or visit us at www.ares.com.au

